



Heart 2 Heart Hand N Hand International

Missionary

FUNDRAISING GUIDE

MISSIONS.H2HINTL.ORG

FUNDRAISING MADE SIMPLE.

Why raising support is so important...

- *It creates awareness for your mission's cause.*
- *It Generates prayer support.*
- *It Stretches your Faith .*



WHICH STATEMENT REFLECTS YOUR FEELINGS?

I'm just asking for money."



OR "I'm telling people about what God is doing (or wants to do) and I'm giving them a chance to be part of it."



STEP 1. WRITE A SUPPORT LETTER.

This is one of the easiest ways to get the word out about your trip. You'll want to get this done as early as possible because it will take time before money comes in. Send it to as many people as possible, even if they can't support you financially. Remember, you are also trying to build prayer support! Here are some tips on writing a GREAT support letter:

Introduce yourself. ●

Share your vision and show your passion. ●●

You decided to go on this trip for a reason! Share it. If someone reads your letter and can feel your passion for God's love to be spread all over the earth, they will want to join in the effort.

Be creative! ●●●

Pictures, fonts, and color: These are great because it shows you spent time on your letter and that you truly care about this trip. Make sure it still looks neat and organized. Include a bookmark or prayer card that will remind them to be praying for you.

Include your plan of action ●●●●

People like to know you're not only asking for money, but you're willing to work hard for this trip to happen. Share the various fundraisers you plan to do. You can even use the letter to advertise for your first big fundraiser. Include a flyer for a bake sale or dinner.

Make it easy ●●●●●

Thoroughly explain how to donate and include each of the different options for donating: mail a check, make an online donation at h2hintl.org. Clearly state how much you need, where checks should be sent, who the check should be written to and deadlines you must reach in order to go on the trip. Don't forget to include a reply envelope. For this trip, checks should be made to **H2Hintl**. In the memo line, please write "last name (yours)-Trip you're going on"

Ask for prayer ●●●●●●

Money is a major part of going, but without prayer your trip would be pointless. Ask your supporters to join you in prayer; this will go miles beyond any dollar amount.

Follow Up ●●●●●●

1-2 weeks after you have sent your support letter, send an email to the same group of people. Give them an opportunity to let you know if they would like to continue getting updates from you by email. You can also do this over Facebook, with a blog, or phone calls, depending on how your potential supporters prefer to be contacted. As you move forward in your fundraising, continue to let everyone know how you're doing!

2

STEP 2. SET UP ONGOING FUNDRAISERS.

There are some fundraisers that take time, and are not just one-day events. Now is the time to start working on these fundraisers.

Successful examples:

Pringles Can Fundraiser: ●

- Go to your neighbors and friends and let them know what you are doing.
 - Give a Pringles can to each person.
- Ask them to fill the can up with spare change from around their house for 2 weeks, and let them know when you will be by to pick them up. If the Pringles can is filled, this could raise at least \$50 (estimated) per can. Imagine if you could get 20 cans filled? That could be almost \$1000!!

Envelope Fundraiser: ●●

- Take 50 envelopes and number them 1 through 50.
- Make this available to your friends, family and community. Let them know when they take an envelope they need to commit to pay whatever the amount on the envelope says. For example, if they take envelope #12, then they need to put \$12 into the envelope. If they take envelope #48, then they need to put in \$48.
 - You need at least 50 people to be involved. Let them know you will be collecting all the envelopes on a specific Sunday at church.
- If you can have all 50 envelopes taken and paid for, you just raised \$1,275.

Be Strategic. Plan things like this at the beginning of your fundraising, because these will be building on themselves while you do other fundraisers.

3

STEP 3. START PLANNING SINGLE-DAY FUNDRAISING EVENTS.

There are 3 very important things you'll want to keep in mind: Dates, location, and help!

Look for key dates. ●

If it's close to a holiday, do holiday specific fundraisers. Even if it's not close to a holiday - Christmas caroling in the spring can be fun.

Look for key locations with a lot of traffic. ●●

Locations are very important if you are doing something similar to a car wash or bake sale.

Recruit friends and people to help! ●●●

Make it interesting. ●●●●

For example, take a simple car wash to the next level:

1st: Before you do your car wash, take time to find sponsors to sponsor you for every car you wash. For example, if someone sponsors you for 25 cents per car, and you wash 40 cars, they will give you \$10. If you have 20 people sponsor you before your car wash, you could raise up to \$200 in addition to whatever you make at the car wash site.

2nd: While at the car wash, also plan to do a bake-sale on site. You can sell homemade baked goods, make lemonade, and have a cooler full of ice-cold soda pop and other refreshments to sell. ●●●●●

3rd: Call businesses, and see if they will match your profits! Many times they will match whatever you raise up to \$500. This means if you are able to raise \$500 at the car wash, they may match this and give you an additional \$500, bringing your total to \$1000.

Be creative! ●●●●●●

Perhaps you have a famous secret recipe, or you are artistic and could create things to sell. Maybe you love designing t-shirts and could use that to help market what you are doing on your mission trip . . . Think outside the box.

4

STEP 4. KEEP A LIST.

Keep a list of people donating to you or who have committed to pray for you.

Before your trip: ●

Once you've received a donation, send them a thank you letter to show your appreciation for their support! This will let them know you have received the donation, and shows that you are truly appreciative of their support.

After your trip: ●●

Send a second round of thank you letters. This time, send them an update from your trip. Let them know what their money and prayers went to. Share with them what the Lord did, and how they were a part of it.

If you need more ideas or help coming up with fundraising strategies, talk to someone who's been on a mission trip and successfully raised money.

3 ways people can support you financially:

1. Online Donation: Go to www.h2hintl.org and click on the "DONATE" button. Complete the information fields, select "Send a Volunteer" and add to comment box: "last name (yours)- Specific trip you're going on"

2. Send a Check Directly to H2H: Have a check sent directly to H2Hintl and save on credit card fees. Mail Checks to: PO BOX 514 Grants Pass, OR 97526. In the memo line, be sure to write: "last name (yours) – Specific trip you're going on"

3. Give a Check Directly to You: Your donors can give their checks directly to you, but have them made out to H2HINTL. (Don't forget the memo line should say: "last name (yours)-Specific trip you're going on" Keep good record of all checks you have received before you put them in the mail or bring them to JFC.

Mail Donations to:

Heart 2 Heart Hand N Hand International
PO BOX 514
Grants Pass, OR 97526